

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
936597-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser **Product** Estimate Number Obama/D/President OBAMA FOR AMER SKED 1507

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Flight Dates	Order #	Alt Order #
07/25/12 - 08/07/12	936597	06252898
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	

ine Start Date End Date Description Start/End Time MTWTESS I		Spots/			
ine Start Date End Date Description Start/End Time мтwтFSS I	Length	Week	Rate	Туре	
1 07/26/12 07/27/12 THE CHEW 1P-2PTF Class of Time - Pre-emptible with notice	:30	2	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 TF 2 \$225.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length	Ad-ID			Rate Type
2 WPBF Th 07/26/12 1:34 PM THE CHEW 1P-2P	:30	OFA-12-0	G-082H		\$225.00 NM
1 WPBF F 07/27/12 1:57 PM THE CHEW 1P-2P	:30	OFA-12-0	G-082H		\$225.00 NA
2 07/26/12 07/27/12 10-11a Anderson Cooper 10-11aTF Class of Time - Pre-emptible with notice	:30	1	\$200.00	NM	
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 07/29/12 Spots/Week 07/29/12 Rate 07/29/12					[4
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length	Ad-ID			Rate Type
1 WPBF F 07/27/12 10:36 AM 10-11a Anderson Cooper 10-11a	:30	OFA-12-0	G-082н		\$200.00 NN
3 07/26/12 07/27/12 The View 11A-12PMTF Class of Time - Pre-emptible with notice	:30	1	\$575.00	NM	
Weeks: Start Date 07/23/12 End Date Date 07/29/12 MTWTFSS Processing Spots/Week Pate 1 Rate Processing Spots/Week Pate 1					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length				Rate Type
1 WPBF Th 07/26/12 11:00 AM The View 11A-12PM	:30	OFA-12-0	G-082H		\$575.00 NN
4 07/26/12 07/27/12 Jimmy Kimmel 12:06-01:06AMTF Class of Time - Pre-emptible with notice	:30	1	\$75.00	NM	
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS Opots/Week 07/29/12 Spots/Week 07/29/12 Rate 07/29/12				-	
Spots: # Ch Day Air Date Air Time Description Start/End Time	Length	Ad-ID			Rate Type
1 WPBF F 07/27/12 12:45 AM Jimmy Kimmel 12:06-01:06AM	:30	OFA-12-0	G-082н		\$75.00 NN
5 07/26/12 07/27/12 1230-1P Access Hollywoc1230-1pTF Class of Time - Pre-emptible with notice	:30	1	\$225.00	NM	
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS Nots/Week 07/29/12 Spots/Week 1 Rate 225.00					
Snots: # Ch Day Air Date Air Time Description Start/End Time	Longth	AdJD		~ g 182 to 100 t	- Poto Type
4 MIDDE Th. 07/00/40 40:40 DM 4000 4D 4 11 H 1 4000 4	:30	OFA-12-0	G-082н		\$225.00 NM
1 WPBF Th 07/26/12 12:43 PM 1230-1P Access Hollywood 1230-1p					
6 07/26/12 07/27/12 WPBF News 25 @ Noon 12pm-1230pmTF Class of Time - Pre-emptible with notice	:30	× 1	\$275.00	NM	
6 07/26/12 07/27/12 WPBF News 25 @ Noon 12pm-1230pmTF	:30	× 1	\$275.00	NM 	

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STUDY TORRESTHE (SW) AVEL 1964	1/5/9-07 15/2/		
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936597-1	07/29/12	July 2012	06/25/12 - 07/29/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

vww.t	hewpbfchannel.	com								
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6	07/26/12 Class of Tir	07/27/12 ne - Pre-emp	WPBF News 25 @ Noo otible with notice	n 12pm-1230pm	TF	:30	1	\$275.00	NM	
	Spots: # Ch		Date Air Time Descrip 26/12 12:25 PM WPBF		Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 0FA-12	-G-082н		<u>Rate Typ</u> \$275.00 Ni
7	07/26/12	07/27/12	WPBF News 25 @ 5am		TF	:30	1	\$175.00	NM	\$210.00 TH
		ne - Pre-emp	tible with notice				<u>'</u>	Ψ170.00		
		Start Date 07/23/12	07/29/12TF	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: <u>#</u> Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 27/12 5:23 AM WPBF		Start/End Time 5-530am		<u>th Ad-ID</u> 0 0FA-12-	-G-082н		<u>Rate</u> <u>Typ</u> \$175.00 NI
8	07/26/12 Class of Tir	07/27/12 ne - Pre-emp	M-F 5pm News	5-6pm	TF	:30	1	\$475.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12TF	Spots/Week 1	<u>Rate</u> \$475.00	.,				
	Spots: # Ch		Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Typ
10		PBF Th 07/			5-6pm		0 OFA-12-			\$475.00 NI
10			WPBF News 25 @ 6:00 tible with notice	P16-6:30PM	TF	:30	1	\$625.00	NM	
	Weeks:	Start Date 07/23/12	End Date MTWTFSS 07/29/12TF	<u>Spots/Week</u> 1	<u>Rate</u> \$625.00					
	Spots: # Ch			tion News 25 @ 6:00PM	Start/End Time 6-6:30PM		h <u>Ad-ID</u> 0 OFA-12-	-C-082u		<u>Rate Typ</u> \$625.00 NI
11	07/26/12	07/27/12	WPBF News 25 Morning		TF	:30	1	\$400.00	NM	\$025.00 NI
	Class of Tin	ne - Fixed No Start Date	on Pre-emptible	Spots/Week	Rate	.50		Ψ+00.00	14141	
		07/23/12	07/29/12TF	1	\$400.00					
	Spots: # Ch 1 WP			tion News 25 Mornings	Start/End Time 6-7AM		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	-G-082н		Rate Typ \$400.00 Ni
12	07/26/12 Class of Tin	07/27/12 ne - Fixed No	Good Morning America on Pre-emptible	7-9AM	TF	:30	1	\$475.00	NM	
		Start Date 07/23/12	End Date MTWTFSS 07/29/12TF	Spots/Week 1	<u>Rate</u> \$475.00					
	Spots: # Ch		Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Typ
40		PBF Th 07/2			7-9AM		0 OFA-12-			\$475.00 N
			Jeopardy on Pre-emptible	7:30-8PM	TF	:30	1	\$1,600.00	NM	
		Start Date 07/23/12	End Date MTWTFSS 07/29/12TF	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch	Day Air BF Th 07/2			Start/End Time		h Ad-ID	C 083H		Rate Type
14	07/26/12	07/27/12	Dr. Oz M-F 9-10a	9-10a	7:30-8PM		0 OFA-12-		N 13 4	\$1,600.00 NM
	Class of Tim	ne - Pre-emp	tible with notice			:30	1	\$250.00	NM	
		Start Date 07/23/12	End Date MTWTFSS 07/29/12TF	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch 1 WP		Date Air Time Descript 27/12 9:55 AM Dr. Oz M		Start/End Time 9-10a		<u>h Ad-ID</u> 0 OFA-12-	-G-082H		Rate Type \$250.00 NM
15			Sat 6-7am News	Sat o-7am	3-10a	:30	20000	\$175.00	NIVI	Ψ2.00.00 1410
	Class of Tim		tible with notice			.50		ψ175.00	14161	
		07/23/12	07/29/121-	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: <u>#</u> Ch 1 WP	Day Air I BF Sa 07/2			Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 OFA-12-	G-082н		Rate Type \$175.00 NN
16	07/28/12	07/28/12	Sat 630pm News	630-7pm	1-	:30	1	\$325.00	NM	

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Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

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e Start Date End Date Description Start/End Time	MTWTFSS	Spots Length Wee l		Туре	
Class of Time - Pre-emptible with notice					
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 07/25/12 Spots/Week 1	<u>Rate</u> \$325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II	-		Rate Type
1 WPBF Sa 07/28/12 6:55 PM Sat 630pm News	630-7pm	:30 OFA-	12-G-082H		\$325.00 N
17 07/28/12 07/28/12 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Pre-emptible with notice	1-	:30	1 \$400.00	NM	
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 07/29/12 Spots/Week 07/29/12	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II			Rate Typ
1 WPBF Sa 07/28/12 7:24 PM Sat Wheel Of Fortune	Sat 7-730PM	:30 OFA-	12-G-082H		\$400.00 NI
18 07/28/12 07/28/12 Sat Jeopardy Sat 7:30-8PM Class of Time - Pre-emptible with notice	1-	:30	1 \$500.00	NM	
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 07/29/12 Spots/Week 07/29/12	<u>Rate</u> \$500.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Sa 07/28/12 7:35 PM Sat Jeopardy	Start/End Time Sat 7:30-8PM	Length Ad-II :30 OFA-	<u>D</u> 12-G-082н		Rate Typ \$500.00 N
19 07/29/12 07/29/12 Chris Matthews Sun 10-10:30AM Class of Time - Pre-emptible with notice	1	:30	1 \$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 07/23/12 07/29/12 1 1	<u>Rate</u> \$300.00	,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		··· · · ·
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 07/29/12 10:29 AM Chris Matthews	Start/End Time Sun 10-10:30AM	Length Ad-II :30 OFA-	<u>D</u> 12-G-082н		<u>Rate</u> <u>Typ</u> \$300.00 Ni
20 07/29/12 07/29/12 Sun 630pm News 630-7pm Class of Time - Pre-emptible with notice	1	:30	1 \$325.00	NM	<u></u>
Weeks: Start Date 07/23/12 End Date 07/29/12 MTWTFSS 07/29/12 Spots/Week 1	<u>Rate</u> \$325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II	_		Rate Typ
1 WPBF Su 07/29/12 6:52 PM Sun 630pm News	630-7pm	:30 OFA-	12-G-082H		\$325.00 NI
21 07/26/12 07/29/12 M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice	TFSS	:30	1 \$800.00	NM	-
Weeks: Start Date End Date MTWTFSS Spots/Week 07/23/12 07/29/12 TFSS 1	<u>Rate</u> \$800.00				-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II	2		Rate Typ
1 WPBF Th 07/26/12 11:28 PM M-SUN WPBF News 25 @	11PM11-11:35PM	:30 OFA-	12-G-082н		\$800.00 NI
	Total Spots	21			
			Oraca Tatal		#9.005.00
ayment Terms 30 Days		A	Gross Total		\$8,625.00
,		Ag	gency Commission		\$1,293.75
			Net Amount Due		\$7,331.25